



EVENTS AT THE MUSEUM

Here are just a few of the unique and exciting events that take place on the H-D Museum campus throughout the year.

HARLEY-DAVIDSON HOMECOMING™

An annual four-day festival in July filled with music, food and moto-culture.

BIKE NIGHTS

Every Thursday, May-September. A great way to get a taste of the local custom bike scene.

BBQ & BLUES

Every Saturday night at MOTOR® Bar & Restaurant.

WILD ONES: VINTAGE MOTORCYCLE RALLY

A celebration of our motorcycle heritage – with vintage bikes and the rebels that ride them. Fourth Saturday in June.

SATURDAY DEMOS

Experience the fun and freedom of a Harley-Davidson motorcycle. Demos are weather permitting and run from May-September.



Scan for the most up-to-date schedule of events

PLAN YOUR VISIT

MUSEUM HOURS

Daily Hours 10AM - 5PM.
Schedule subject to change.
Visit H-DMuseum.com or call
877-HD-MUSEUM to confirm days
and hours of operation.



MUSEUM TOURS

AUDIO TOURS

Audio Tours are offered in several languages and can be purchased online or in the H-D Museum lobby.

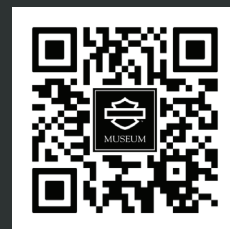
GUIDED TOURS

Enjoy an experience with a Museum Tour Guide. Check out H-DMuseum.com for the current schedule and description of tours.

GROUP TOURS

Groups of 10 or more guests are eligible for reduced general admission with advanced reservations. Call 414-287-2799 or email groups@h-dmuseum.com for more information.

THE HARLEY-DAVIDSON MUSEUM® ANNUAL PASS



EASY AND FREE ONSITE PARKING

Conveniently located on the edge of downtown Milwaukee, near the freeway and other attractions, with plenty of free parking.

EXPERIENCE A MILWAUKEE ICON

TOURS • SHOPPING • DINING



H-DMuseum.com
400 W Canal St, Milwaukee, WI 53201

TAKE A WALK THROUGH THE HISTORY OF A GLOBAL ICON AT THE H-D MUSEUM

FREEDOM. INGENUITY. CULTURE.



With so much to see and do, it's no wonder the Harley-Davidson Museum is one of Milwaukee's top destinations.

SERIAL ONE

Encounter one of the oldest Harley-Davidson motorcycles in existence.

MAMA TRIED: BRINGING IT TOGETHER

A riot of bikes awaits you in this exhibit on display through the end of 2024: outrageous custom bikes, lovingly restored vintage machines, and even a 1929 FHAC with FLXI Sidecar Factory Racer. Don't come alone; bring your crew. That's what Mama Tried is about, after all.

MY PAPI HAS A MOTORCYCLE




Based on the sweet children's book written by Isabel Quintero and illustrated by Zeke Peña, "My Papi Has a Motorcycle" is on display until November 2024. Experience the joy of riding a motorcycle, the love a family shares, and pride in community.

EXPERIENCE GALLERY

Climb on and grab the handlebars of new Harley-Davidson® motorcycles.

BOARD TRACK RACING

Marvel at vintage racing motorcycles on a 13-foot-tall replica board track.

   Tag your photos with **#HDMuseum**

SHOP & DINE



THE HARLEY-DAVIDSON® SHOP

Visit The Harley-Davidson® Shop at the Harley-Davidson Museum for exclusive, one-of-a-kind souvenirs and apparel, including H-D Originals Reissued from the Archives Collection.



H-D FACTORY OUTLET®

The Factory Shop, located across from the Harley-Davidson® Shop, is the official H-D Outlet. Save on end-of-season gear and Harley-Davidson® products.



MOTOR® BAR & RESTAURANT

Located on the Museum grounds, MOTOR features bold American classics made with fresh, local ingredients. Open daily at 11am.

1903 EVENTS

We take pride in our authentic hospitality & attention to detail. Book your event with us!



For more information, head to [H-DMuseum.com](https://www.H-DMuseum.com)